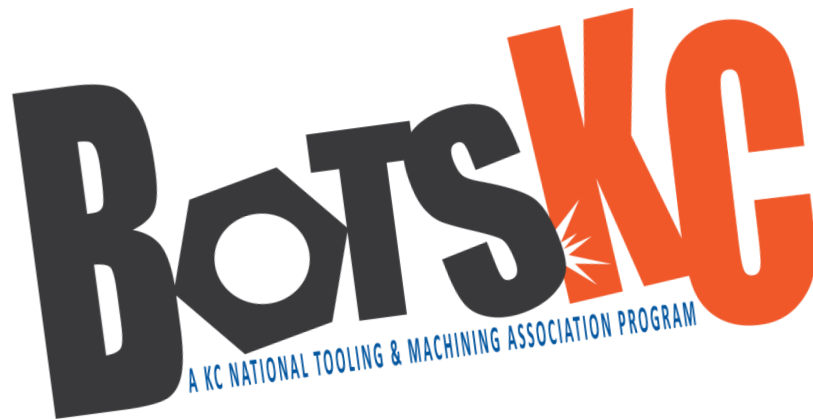


WE'RE CRUSHING MISCONCEPTIONS & SHAKING UP THE WAY STUDENTS LOOK AT MANUFACTURING.

WE'RE BUILDING... FIERCE BOTS AND A WORKFORCE WITH METTLE.



STORY STARTERS:

IN THE NEWS: On the national stage, manufacturing numbers just keep climbing. To bolster and support that trend, the industry needs to fill the pipeline with skilled individuals trained for the future of the industry. The companies that understand the importance of outreach, education and innovation are HERE at BotsKC supporting the students who will be their future workforce. Let us introduce you.

BUILDING TODAY FOR THEIR CAREERS TOMORROW: BotsKC sparks an interest. Student who never thought about careers in the manufacturing industry before are now researching, designing and building robots. They are part of the maker movement that is sweeping the country and a critical part of the Kansas City economy. Positions are available right now in Kansas City manufacturing shops, and company's are finding potential candidates in the BotsKC program.

BOT BUILDERS INVITE YOU TO WITNESS THE INNOVATION: As the BotsKC Competition approaches, our students are hard at work— preparing their bots for battle. Our participating schools welcome members of the media to see the building process in action! Reporters are invited to speak with students, instructors and administrators about how BotsKC program not only builds robots but builds science, technology, engineering and math skills as well as student confidence.

FEEL THE IMPACT.

In our students. In our industry. In our city. In our future.

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