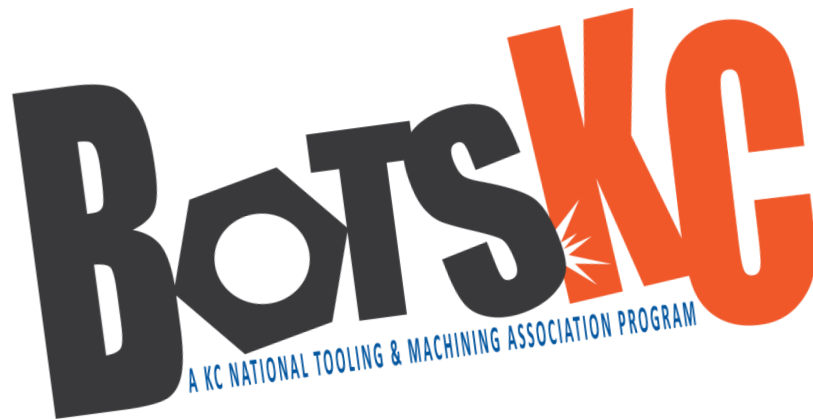


WE'RE CRUSHING MISCONCEPTIONS & SHAKING UP THE WAY STUDENTS LOOK AT MANUFACTURING.

WE'RE BUILDING... FIERCE BOTS AND A WORKFORCE WITH METTLE.



STORY STARTERS:

RIPPED FROM THE HEADLINES: Manufacturing is at the forefront of the presidential agenda. In just the first few months of his administration, President Trump has already met with industry leaders about the future of U.S. manufacturing. Those leaders are telling the president that they need qualified employees with the skill set for a changing industry. BotsKC is that training ground. Meet the students who will be the future of the industry.

STUDENTS LEARN SKILLS TODAY FOR THE JOBS OF TOMORROW: BotsKC sparks an interest. Student who never thought about careers in the manufacturing industry before are now researching, designing and building robots. They are part of the maker movement that is sweeping the country and a critical part of the Kansas City economy. Positions are available right now in Kansas City manufacturing shops, and company's are finding potential candidates in the BotsKC program.

SEE STUDENT BOT BUILDERS IN ACTION: As the BotsKC Competition approaches, our students are hard at work— preparing their bots for battle. Our participating schools welcome members of the media to see the building process in action! Reporters are invited to speak with students, instructors and administrators about how the new BotsKC program not only builds robots but builds science, technology, engineering and math skills as well as student confidence.

STUDENTS SEE PRATICAL APPLICATIONS FOR NEW SKILLS IN ACTION: BotsKC welcomes the DaVinci surgical robot to the 2017 competition. The DaVinci is powered by robotic technology that allows a surgeon's hand movements to be scaled, filtered, and translated into precise movements of the EndoWrist instruments working inside a patient's body. Students will see first-hand the life-changing applications of robotics.

FEEL THE IMPACT.

In our students. In our industry. In our city. In our future.

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